



**Gibbs**  
**LURES**

SINCE 1945



GIBBSLURES.COM

# THE GIBBS LURES STORY



Gibbs Lures offers a full line of hand-crafted wooden fishing lures used by fishermen throughout the world. From metal lip swimmers for Musky, surface poppers for Tuna, or needlefish for Stripers. Approximately 55 hand crafted steps go into each and every Gibbs Lure to assure unmatched quality. The process starts with carefully selected wood stock from the Pacific Northwest. We continue to make our lures out of wood because it has the buoyancy and reaction to water that no other material has been able to successfully duplicate. Each lure provides exceptional long casting performance and distinctive characteristics that have attracted fish since 1945.

**GIBBS, IT'S THE NATURAL CHOICE**  
**MADE IN THE USA**

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## CUSTOM LURES



If you didn't find a lure that suited your needs in these pages please contact our office 401-726-2277 and ask about the customizations we offer to all of our customers. Allow us to make ANY pattern you want in any of our existing styles. Minimum orders must match or exceed #20 pieces. We look forward to accommodating your needs!



# PENCIL POPPER

Pen



A Stan Gibbs original with application in fisheries around the world. This aerodynamic plug casts beautifully, its sleek, tapered design simulates many forms of forage fish.

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4

Weights: weighed in ounces  
Lengths: measured in inches  
Hooks: bt (belly treble) t (treble)

Weight: 3 1/2    Length: 9  
Weight: 2 3/4    Length: 7 1/2  
Weight: 2        Length: 6 3/4

Hooks: 5/0 bt  
Hooks: 4/0 bt  
Hooks: 3/0 bt

Weight: 1 1/2    Length: 6 1/4    Hooks: 2/0 t  
Weight: 1        Length: 5 1/2    Hooks: 1/0 t  
Weight: 1/2     Length: 4 1/2    Hooks: #4 t

3 1/2, 2 3/4, 2, 1 1/2, 1, 1/2



BLUE



WHITE



PARROT



MACKEREL



RED HEAD



YLW R HEAD



POGIE



YELLOW

2, 1 1/2, 1



HERRING



PINK/PEARL



FL ORANGE



SAND EEL

2 3/4, 1 1/2, 1

2, 1 1/2, 1, 1/2

2, 1 1/2, 1



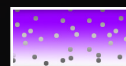
LIMEN

2 3/4, 2, 1 1/2, 1



RAINBOW

2 3/4, 1 1/2, 1



PURPLE/PEARL

2, 1 1/2, 1, 1/2



PRL/PK STRIPE

3 1/2, 2 3/4, 2, 1 1/2, 1



BUNKER



# POLARIS POPPER

Pol



A Stan Gibbs classic popper that is one of the most copied plugs in our line. Its ability to fool big fish has been documented for years and therefore has become a staple in fishermen's surf bags.

**Gibbs**  
LURES

5

**Weights:** weighed in ounces  
**Lengths:** measured in inches  
**Hooks:** bt (belly treble) t (treble)

**Weight:** 3 1/2    **Length:** 6 3/8    **Hooks:** 3/0 t  
**Weight:** 2 1/4    **Length:** 5 3/8    **Hooks:** 2/0 t

3 1/2, 2 1/4, 1 1/2, 1



BLUE



WHITE



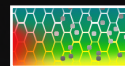
MACKEREL



RED HEAD



YLW R HEAD



RAINBOW



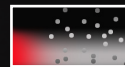
BLACK



PARROT



YELLOW



POGIE

2 1/4, 1 1/2



BLACK/PURPLE



PRL/PK STRIPE

2 1/4, 1 1/2, 1



HERRING



SAND EEL

1

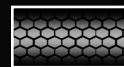


LIMEN

1 1/2, 1



HICKORY SHAD



BLACK SCALE



HALF BEAK

**Weight:** 2    **Length:** 4 1/2    **Hooks:** 1/0 t  
**Weight:** 1 1/2    **Length:** 3 3/4    **Hooks:** #2 t

# NEEDLEFISH

Nf

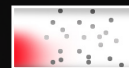


This plug was introduced in the early 80's featuring through wire construction. It can be found in surf bags at all the famous striped bass hot spots. By making a "V" shaped wake on the retrieve this lure is a proven producer of jumbo stripers year in and year out.

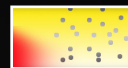
1 3/4



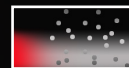
BLACK



WHITE



YELLOW



POGIE



DARK GREEN



HERRING



BLUE



PINK PEARL



BLACK/PURPLE



PRL/PK STRIPE



# STUBBY NEEDLEFISH

Snf

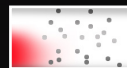


Bait a little on the small side? This is the time for "Stubbies". Even 50 pound bass feed on small herring and sand eels. This lure is perfect from "Schoolies" to "Cows".

1 1/2



BLACK



WHITE



YELLOW



LIGHT GREEN



DARK GREEN



BLACK/WHITE

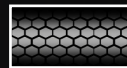


BLUE

## LIMITED EDITION COLORS



RED HEAD



BLACK SCALE



PINK SCALE



HALF BEAK



# DARTER

Drt



A Gibbs original which was designed for the fast moving rips and currents of Long Island and Cape Cod. Years of proven productivity have made this plug a classic in fisheries up and down the coast.

2 1/2, 1 5/8



BLACK



WHITE



YELLOW

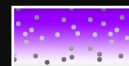


BLUE

1 5/8



PINK/PEARL



PURPLE PEARL



PRL/PK STRIPE



MACKEREL

2 1/2, 1 5/8

2 1/2



BLACK/PURPLE

2 1/2

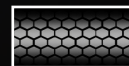


HERRING

LIMITED EDITION COLORS: 1 5/8



RED HEAD



BLACK SCALE



PINK SCALE



HALF BEAK

# CASTING SWIMMER

Cs

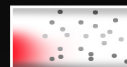


Stan Gibbs found designing this lure a challenge because he was looking for an excellent swimming plug without a bulky metal pan. This lure is considered a classic and often referred to as the "Bottle Plug". When the going gets tough, the tough get going" is the phrase that can be applied to this plug. More big fish have succumbed to this lure than any other artificial on the market, year after year.

3, 2, 1, 5/8



BLACK



WHITE



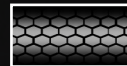
YELLOW



BLUE



RED HEAD



BLACK SCALE



MACKEREL

2, 1



YLW R HEAD



# WAVE WALKER



Similar to our Tuna Candy, the 1 ½ ounce Wave Walker is spook-styled lure that is meant to get on top of the wave and "walk the dog." The action on this floating lure is achieved by twitching the rod tip lightly as the nose of the lure comes out of the water and splashes side to side. This creates an irresistible urge to strike for surrounding fish. The Wave Walker can be fished in heavy surf or in the calm backwater, making it one of our most versatile lures in the Gibbs lineup. It is 5 inches long and casts like a bullet making it the perfect sized plug to pitch in the early days of the spring run.

1 1/2



HALF BEAK



PINK SCALE



HICKORY SHAD



BLACK SCALE



RED HEAD

# DANNY DEEP DIVER

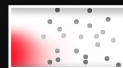


A sub-surface version of this famous plug, meant to swim 4-6 feet down in the water column. Tremendously effective when bass are feeding below the surface in super turbulent waters near rips or points where currents meet. You will find this plug very stable in these strong currents and not subject to rolling or flattening out.

3 1/4, 2, 1 1/4



BLACK

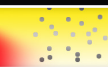


WHITE



BLUE

3 1/4, 2



YELLOW

LIMITED EDITION COLORS: 3 1/4, 2, 1 1/4



RED HEAD



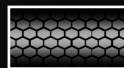
BONITO



HICKORY SHAD



PK MACKEREL



BLACK SCALE

Weights: weighed in ounces | Lengths: measured in inches | Hooks: bt (belly treble) t (treble)

Weight: 1 1/2 Length: 5 Hooks: 1/0 t

Weight: 3 1/4 Length: 7 1/2 Hooks: 4/0 bt, 7/0 single  
Weight: 2 Length: 6 Hooks: 2/0 bt, 6/0 single  
Weight: 1 1/4 Length: 4 1/2 Hooks: 1/0 bt, 5/0 single, bucktail



# DANNY SURFACE SWIMMER



The outstanding ability of this plug to attract big bass is due to the unique swimming action it creates. Unlike minnow type plugs that swim from the nose, the Danny pivots from a fulcrum in the center of its body. It has been said that this more closely resembles the larger bait that heavier fish seek.

3 1/2, 2 3/4, 2, 1 1/2, 1, 1/2



BLACK



WHITE



YELLOW



DARK GREEN



MACKEREL



PRL/PK STRIPE

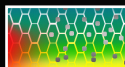


BUNKER



BLUE

2, 1 1/2, 1



RAINBOW



HERRING

2 3/4, 1 1/2, 1



BLACK/PURPLE

# TROLLING SWIMMER



A Stan Gibbs original made specifically for all types of trolling with wire line, planers, or direct attachment to reeled monofilament. A staple for all fishermen trolling for bass.

3



BLACK



WHITE



YELLOW



MACKEREL



PARROT



BLUE

Weights: weighed in ounces | Lengths: measured in inches | Hooks: bt (belly treble) t (treble)

# TUNA CANDY



These plugs were specifically designed to tangle with bruiser Bluefin Tuna. We've equipped these lures with the sole intent of holding up in the heat of battle. This beefed-up Tuna bait has most of it's weight concentrated in the tail, allowing for a smooth and steady track on the retrieve, and unrivaled casting distance; a necessity when the fish are boat shy. A medium to fast retrieve while twitching the rod tip is the optimal way to fish these great lures.

2, 3, 4



HALF BEAK



MACKEREL



BLUE MACKEREL



PEARL

2, 3



HICKORY SHAD



BALLYHOO

# PRO SERIES GIBBS GLIDER

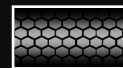


Tail weighted so it reaches the fish and consistently sits at a 45 degree angle allowing it to "walk the dog." Drop your rod tip on the retrieve and it will glide side to side. While strong enough for any pelagic species this fully floating, American made lure is versatile enough to fool any wreck fish from the shore or boat.

3 1/2



BONE



BLACK SCALE



HALF BEAK



PINK SCALE



MACKEREL

Hand crafted lure from sugar pine

800 lb through wired construction | 350 lb Spro Swivel

Wolverine split ring | VMC hooks and glass eyes

Weights: weighed in ounces | Lengths: measured in inches | Hooks: bt (belly treble) t (treble)

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Weight: 4 Length: 9 Hooks: 7/0 Owner Offshore Big Game  
Weight: 3 Length: 6 Hooks: 7/0 Owner Offshore Big Game  
Weight: 2 Length: 4 1/2 Hooks: 7/0 Owner Offshore Big Game

(All sizes include 350  
lb Spro Swivel & Owner  
Hyper Wire Split ring)

Weight: 4 Length: 7 | Hooks: 4/0 VMC, 7/0 Sidewash w/ Flashing

## PRO SERIES DANNY SURFACE SWIMMER



The outstanding ability of this plug to attract big bass is due to the unique swimming action it creates. Unlike minnow type plugs that swim from the nose, the Danny pivots from a fulcrum in the center of its body.

3 1/2, 2 1/4, 1 1/2



BLUE



WHITE



YELLOW



POGIE



BUNKER

Molded Eyes | VMC 4x Treble Hooks | Mustad 7/0 DT Tail Hook |  
Spro Swivels (330 lb. test) | Wolverine Split Rings (260 lb. test) |  
Stainless Steel Thru Wire (.065) | Bucktails with flash

Weights: weighed in ounces | Lengths: measured in inches | Hooks: bt (belly treble) t (treble)

Weight: 3 1/2	Length: 7 1/2	Hooks: 4/0 bt, 7/0 single
Weight: 2 1/4	Length: 6	Hooks: 2/0 bt, 6/0 single
Weight: 1 1/2	Length: 4 1/2	Hooks: 1/0 bt, 5/0 single, bucktail

## PRO SERIES CANAL SPECIAL



This lure is staple for anyone fishing fast moving body of water. The flattened bottom gives it the ability to get on top of the current with ease in order to maintain its side to side action.

3 1/8



BLUE



WHITE



YELLOW



POGIE



RAINBOW



BUNKER

Molded Eyes | VMC 4x Treble Hooks | Spro Swivels (200 lb. test)  
| Wolverine Split Rings (260 lb. test) | Stainless Steel Thru Wire  
(.065) | Bucktails with flash

Weight: 3 1/8 Length: 7 1/2 Hooks: 4/0 treble VMC (spro swivels)



## PRO SERIES NEEDLEFISH



The pro-series Needlefish is a must have lure for the skilled angler looking for jumbo bass. It not only is supported by the reinforced hardware but the eyes and action give the ability to attract even the most finicky of cows.

3 1/2



BLACK



WHITE



YELLOW

Molded Eyes | VMC 4x Treble Belly Hook | Mustad 7/0 DT Tail Hook | Spro Swivels (330 lb. test) | Wolverine Split Rings (260 lb. test) | Stainless Steel Thru Wire (.065) | Bucktails with Flash

Weights: weighed in ounces | Lengths: measured in inches | Hooks: bt (belly treble) t (treble)

Weight: 3 1/2 Length: 9

Hooks: 4/0 VMC, 7/0 Sidewash w/ Flashing

## PRO SERIES STUBBY NEEDLEFISH



Bait a little on the small side? This is the time for "Stubbies". Even 50 pound bass feed on small herring and sand eels. This lure is perfect from "Schoolies" to "Cows".

1 1/2



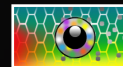
BLUE



WHITE



POGIE



RAINBOW

Molded Eyes | VMC 4x Treble Hooks | Spro Swivels (180 lb. test) | Wolverine Split Rings (260 lb. test) | Stainless Steel Thru Wire (.065) | Bucktails with Flash

Weight: 1 1/2 Length: 4

Hooks: 2/0 VMC, 5/0 Single, bucktail

## PRO SERIES POLARIS POPPER



Considered the standard in fishing poppers since 1946, we took this reliable design and made it even better. By increasing the depth of the scoop and adding weight to the middle we created a lure that not only maintained its balance in heavy seas but also displacing more water; achieving that irresistible chugging sound that fish love. 55 steps start to finish- this hand crafted American made lure is a winner for anyone looking to cause a ruckus on the surface and raise whatever lurks below.

3 1/2, 2 1/4, 1 1/2



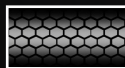
RED MACKEREL



BLUE MACKEREL



RED HEAD



BLACK SCALE

Hand crafted sugar pine | 800lb through wired construction 350lb  
Spro Swive | Wolverine split ring | VMC hooks and glass eyes

Weights: weighed in ounces | Lengths: measured in inches | Hooks: bt (belly treble) t (treble)

Weight: 4 Length: 6 1/2

Hooks: 4/0 VMC, 7/0 Sidewash w/ Flashing

## PRO SERIES PENCIL POPPER



Much like the standard Pencil Popper, the ProSeries now comes with molded eyes and more enhanced hardware. The most effective retriever; point the rod tip at the plug and induce some rapid up-and-down tip action - not violently but steady; at the same time reel slowly to make the plug dance from side to side on the surface.

2 3/4, 2, 1 1/2



BLUE



WHITE



YELLOW



POGIES

Molded Eyes | VMC 4x Treble Hooks | Spro Swivels (220 lb. test) | Wolverine Split Rings (260 lb. test) | Stainless Steel Thru Wire (.065)

Weight: 2 3/4 Length: 5 Hooks: 4/0 VMC

Weight: 2 Length: 6 3/4 Hooks: 4/0 VMC

Weight: 1 1/2 Length: 6 1/4 Hooks: 3/0 VMC



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